

Axepta BNP Paribas Pay By Link - EN

Payment Link Solution: Simplify Your Online Transactions

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Service description

Our payment link solution allows you to easily generate and send payment links to your customers through various communication channels. Accessible via a secure Management Interface, this solution offers a set of features designed to simplify the management of remote payments.

Key features

Discover the key features of our payment link solution, designed to provide you with optimal and secure management of your online transactions:

- **Payment Link Creation:** Generate payment links from a simple and intuitive form.
- **Email Sending:** Send payment links in French or English for clear and accessible communication.
- **Flexibility in Sending:** Transmit links via email or through your own means (Social Media, SMS, WhatsApp, Invoice...)
- **Real-Time Tracking:** View the status of sent links, including whether the email was sent, if the link was clicked, and if the payment was made.
- **Link Management and Tracking:** View and manage all created payment links with search filters.
- **User Management:** Assign specific access rights to your team for effective internal management.
- **Payment Methods:** Accept payments by Cards (CB), Visa, or Mastercard.

Use cases

Explore the various use cases of our payment link solution, tailored to diverse business needs and situations:

- **Remote Ordering:** Allow your customers to pay for their orders online without an e-commerce site.
- **Balance Payment:** Facilitate the settlement of outstanding balances or current invoices.
- **Post-Appointment Payment:** Simplify the payment process after an appointment or consultation.
- **Click & Collect:** Offer your customers the option to pay online and pick up their purchases in-store.

User experience

Discover a smooth and secure online payment experience, designed to offer your customers ease of use:

- **Payment on Any Device:** Your customers can pay from their mobile, tablet or browser.
- **Reassurance Elements:** The merchant's name and the order content are available throughout the payment journey.
- **Merchant Support:** Follow the customer's progress in real time throughout the checkout process.

Key Benefits

Our solution is designed to optimize your checkout processes and improve your customers' experience:

- **All-in-One Tool:** A comprehensive solution provided by Axepta BNP Paribas, without the need for third-party tools.
- **No Development:** No complex integration required.
- **Centralized Tracking & Reporting:** Access all information via the merchant portal.